

## HOW TO TAKE A A GREAT SELFIE

A Pro's Tips & Tricks so You Look Approachable & Engaging  
(Okay... let's face it, thinner too, if that's your goal!)



### 1. USE A HIGHER CAMERA ANGLE

Bugged by a double chin or a few extra pounds around the belly? You don't have time to grow a beard but you can put your phone up at a higher angle and, "Viola!", a better chin and smaller hips result.



### 2. LIGHT UP YOUR WORLD

If you don't have a light source to use: face a window, go under an awning or jump in your car. Light tunneled from one main direction always looks better than light coming from all over.

THESE ARE JUST THE BASICS.  
LET'S TRY SOMETHING MORE ADVANCED!



### 3. BACKGROUNDS

Obviously backgrounds matter but in truth not as much as good light. Still, try to pick a calm background and always look around your outline to make sure nothing is making bunny ears!



### 4. POSING

Standing straight into the camera is rarely flattering. It takes a little practice but people generally look best if they turn their hips slightly and rotate their shoulders back towards the camera. You know, a "Zoolander" pose. Just own it when you strike it!

YOU MAY HAVE TO BITE THE BULLET AND GET A SELFIE  
STICK AND A RING LIGHT FOR INSTANT MAGIC.  
REMEMBER: RELAX AND HAVE FUN!